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ALEX DUDCHOCK  
COUNTY MANAGER  
SHELBY COUNTY, ALABAMA

JUNE 7, 2018 - ACCMA



# COMPACT 2020



## COMPACT

Formal agreement(s) between two or more parties and solidly or firmly built.

## 2020

An initial Four Year “Pilot” Period, July 1, 2016 through September 30, 2020.

- Targets Drug Education & Prevention, Compliance & Intervention and Tactical Enforcement.
- Actions shall result in programs and services impacting Non-Justice Involved Residents and Justice-Involved Residents.
- Community based programs and services through the school systems (public & private), community churches, civic groups, community corrections, county jail, juvenile court services, juvenile detention.

# SHELBY COUNTY "IN-COUNTY" DEATHS DUE TO DRUGS (NON-ETOH)



|             |                             |
|-------------|-----------------------------|
| <b>2010</b> | 16                          |
| <b>2011</b> | 25                          |
| <b>2012</b> | 39                          |
| <b>2013</b> | 30                          |
| <b>2014</b> | 36                          |
| <b>2015</b> | 29                          |
| <b>2016</b> | 34                          |
| <b>2017</b> | 32                          |
| <b>2018</b> | 5 With 2 toxicology pending |

# INITIAL STRATEGIES & ASSOCIATED ACTIONS



- Secure an agreement with District Attorney, Sheriff and seven targeted Cities with 5,000 + in-county populations (Goal was to execute MOA)
- Four Year Project Period: July 1, 2016 – June 30, 2020
- Secure funding support from Shelby County, Community Health Foundation, Cities, Grant Opportunities and others
- 808 Square Miles of Service Area – Entire County
- Programs and services targeting children, teenagers, young adults, adults, parents and Justice Involved Participants
- Implement New Anonymous Communication Tools for Public Use
- Implement Governance Council and Community Specific Resources

# INITIAL STRATEGIES & ASSOCIATED ACTIONS



- Communication tools and processes to promote healthy life decisions - Awareness & Education
- Actions to involve all Public, Private and Faith-based entities
- Formal actions with the four public school systems (Shelby County, Hoover City, Alabaster City, and Pelham City) and dialog with four to six private systems
- Utilizing Interventions and Protocols with County, Cities and School Resource Officers
- Continuing Drug Enforcement Actions with County Drug Task Force, operating as a division of COMPACT 2020

# COMPACT 2020

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**Shelby County Commission – Shelby County District Attorney – Shelby County Sheriff – Shelby County Community Health Foundation and the seven targeted Cities: Alabaster, Pelham, Hoover, Chelsea, Helena, Montevallo and Calera**

**Year One** - 8 Partners for July 1, 2016 - June 30, 2017  
(Year one Partners Underlined)

**Year Two** - 13 Partners for July 1, 2017 - September 30, 2018 with 8 Originals plus Montevallo and the Four Public School Systems: Shelby County Schools, Hoover City Schools, Alabaster City Schools and Pelham City Schools.





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SHELBY COUNTY, ALABAMA





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PHONE: 205-605-1824

EMAIL: [COMPACT2020@SHELBYDA.COM](mailto:COMPACT2020@SHELBYDA.COM)

WEBPAGE: [WWW.COMPACT2020.COM](http://WWW.COMPACT2020.COM)







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ALAN MILLER  
EXECUTIVE DIRECTOR &  
CHIEF ASSISTANT DISTRICT ATTORNEY  
SHELBY COUNTY, ALABAMA

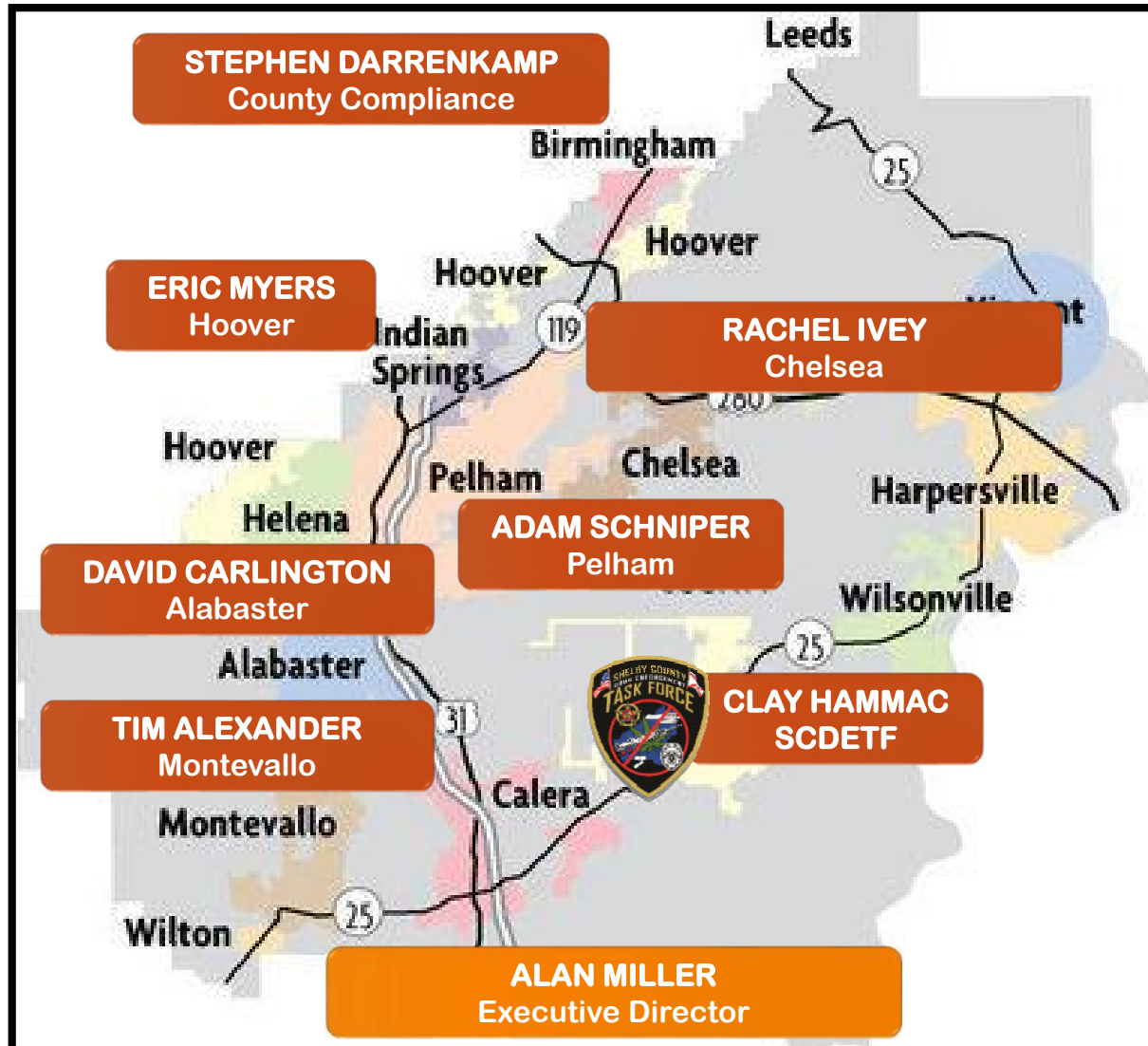
**ENFORCEMENT**



**DRUG COURT  
& PROBATION**

**PREVENTION &  
INTERVENTION**

Engaging the Full Spectrum of  
Substance Abuse in Shelby County



**SGT DAVID BLACK**  
Community Liaison Team Leader

**ASHLEY CRUMPTON**  
Deputy Director

**SGT NATHAN KENDRICK**  
SRO Liaison

**CAROL WILLIAMS**  
Prevention Director



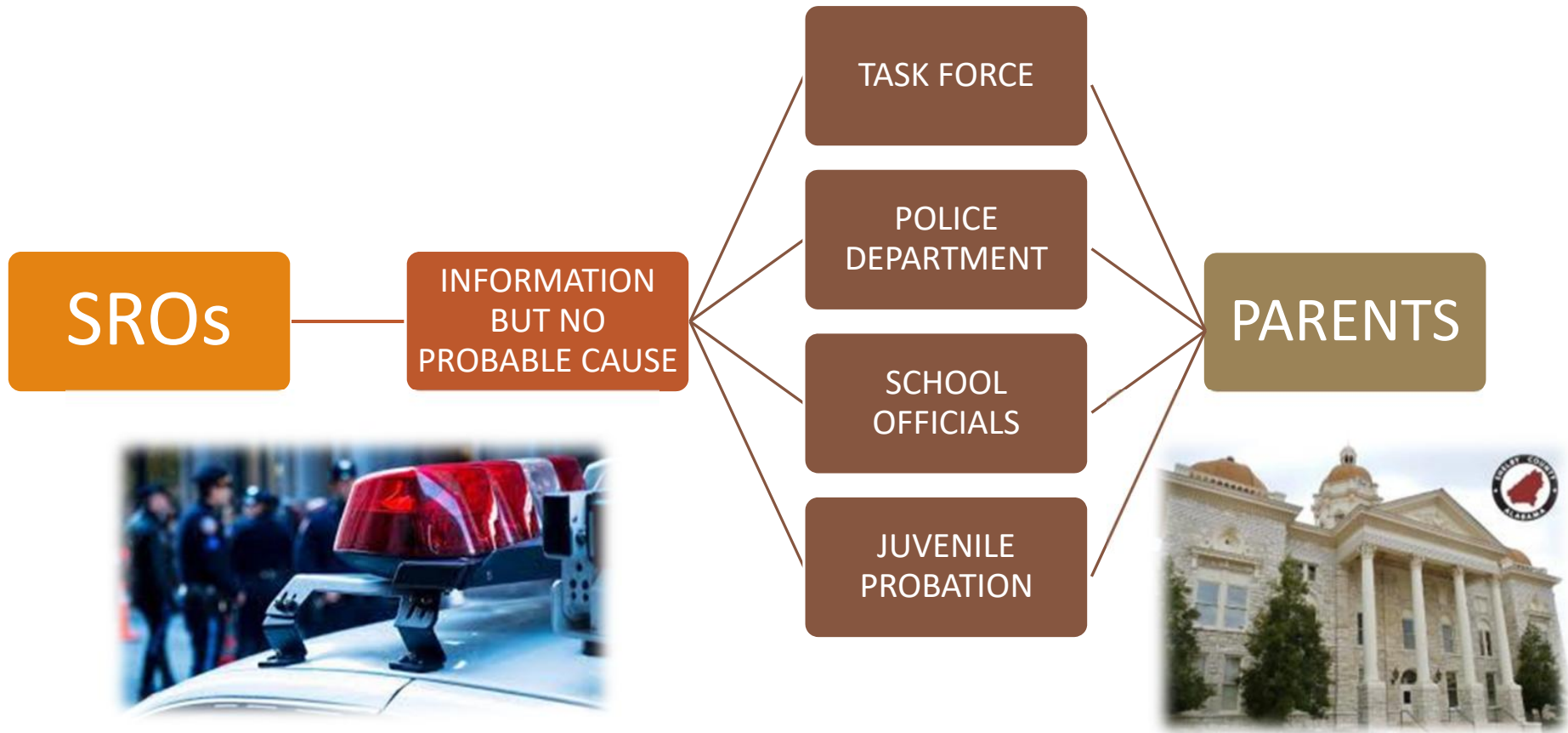


# Adolescent Drug Use Investigations

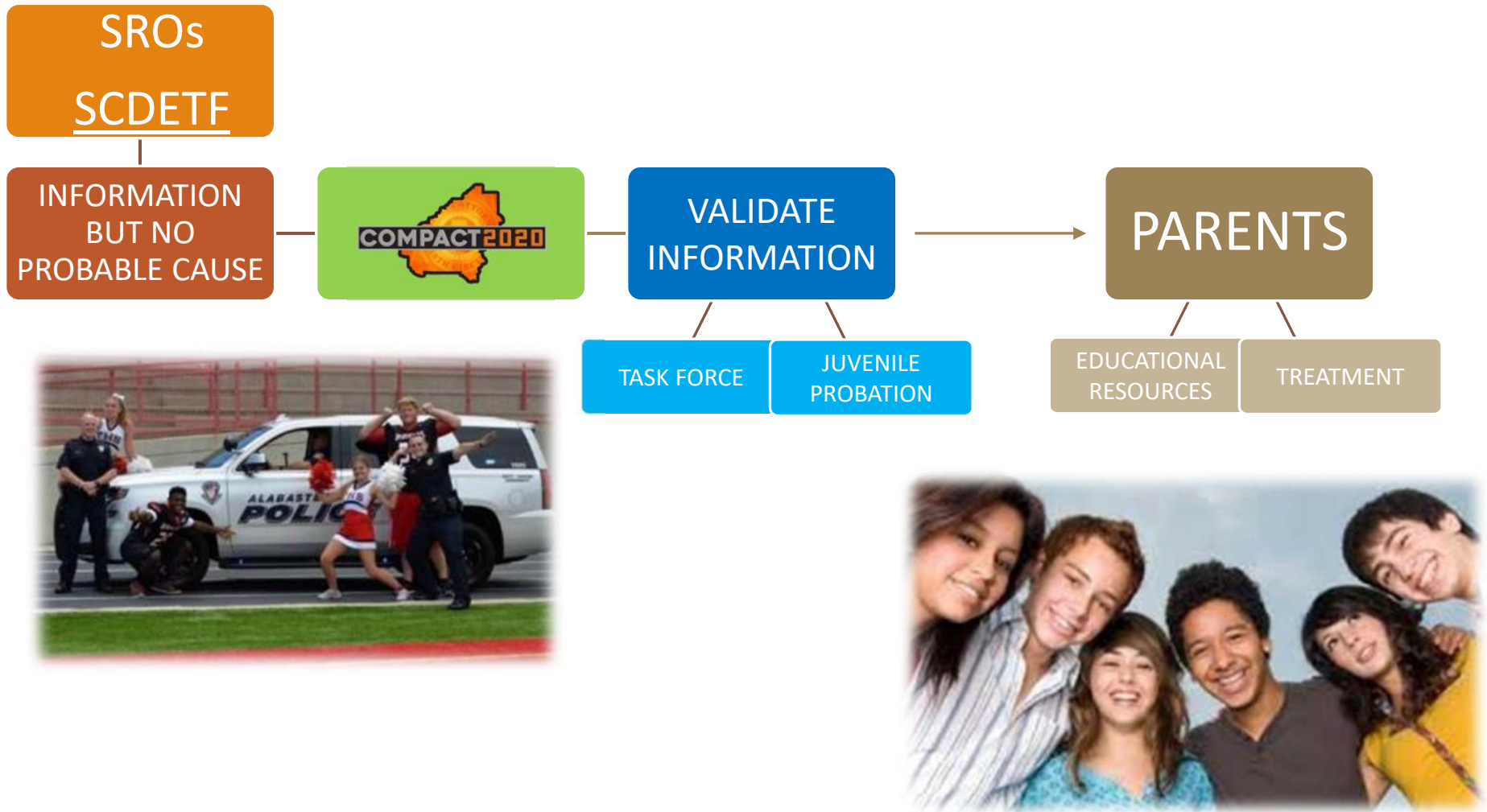
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In the past, parents have viewed law enforcement as their opposition.



We are changing our approach and parents' perceptions.



# 328

Juvenile Investigations

# 53

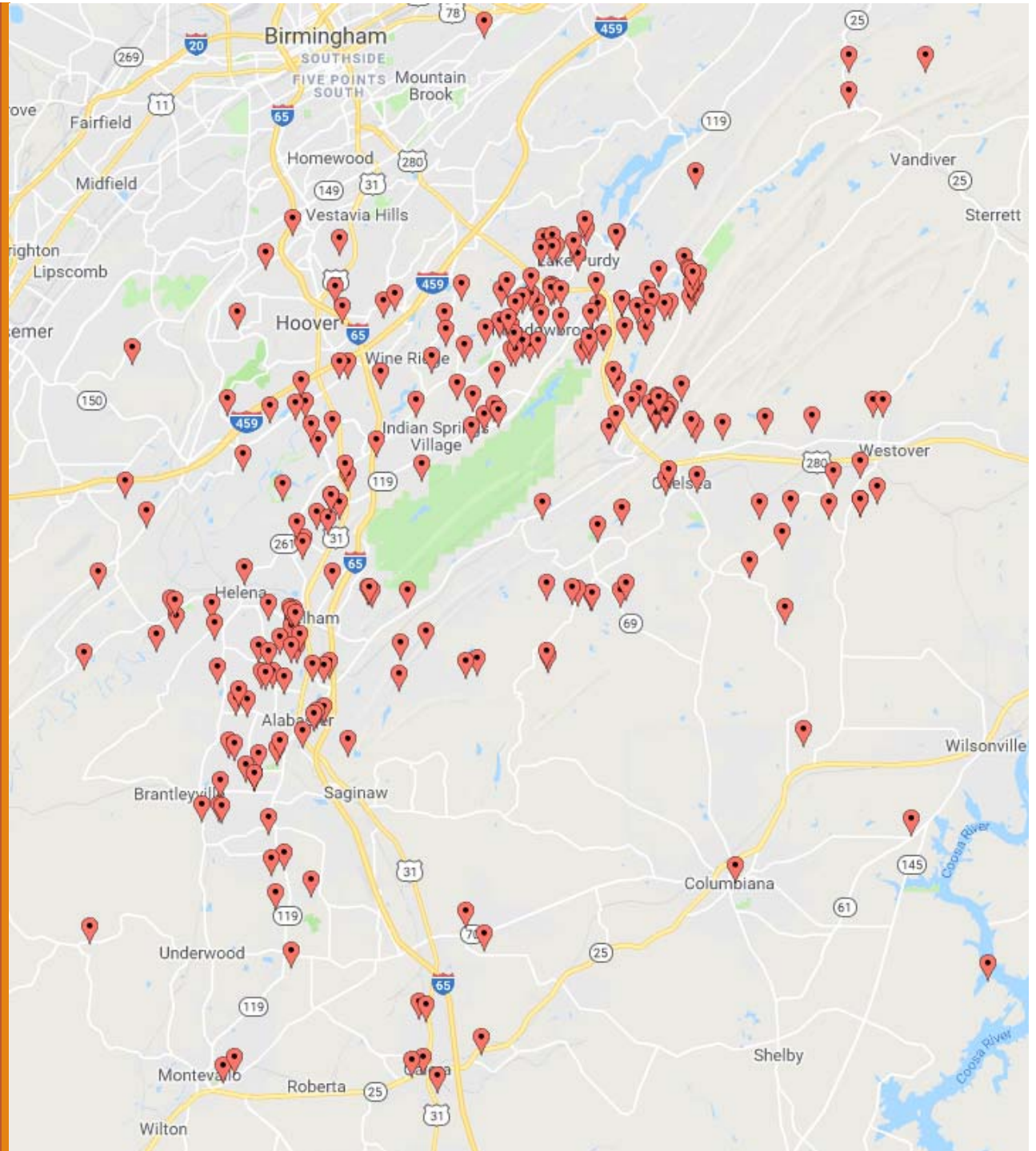
Court Involved

# 148

Parents Notified

Remaining 127:

- 87 Pending Further Investigation
- 40 Investigations Closed



# PARTNERING WITH PARENTS



## EDUCATE AND EQUIP

- Providing Educational Material and resources for parents
- Providing access to treatment centers and counselors
- Will teach parents how to search their children's rooms
- Will show them how to search mobile devices
- Immunity offered for anything found during search



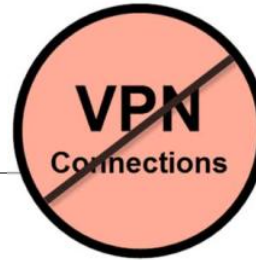


# HOW TO SET PARENTAL CONTROLS

Set restrictions so your child is not exposed to inappropriate content at an early age. Simply Google “How to set up parental controls for {device type}”. A few easy steps can help safeguard your child from a world of danger.



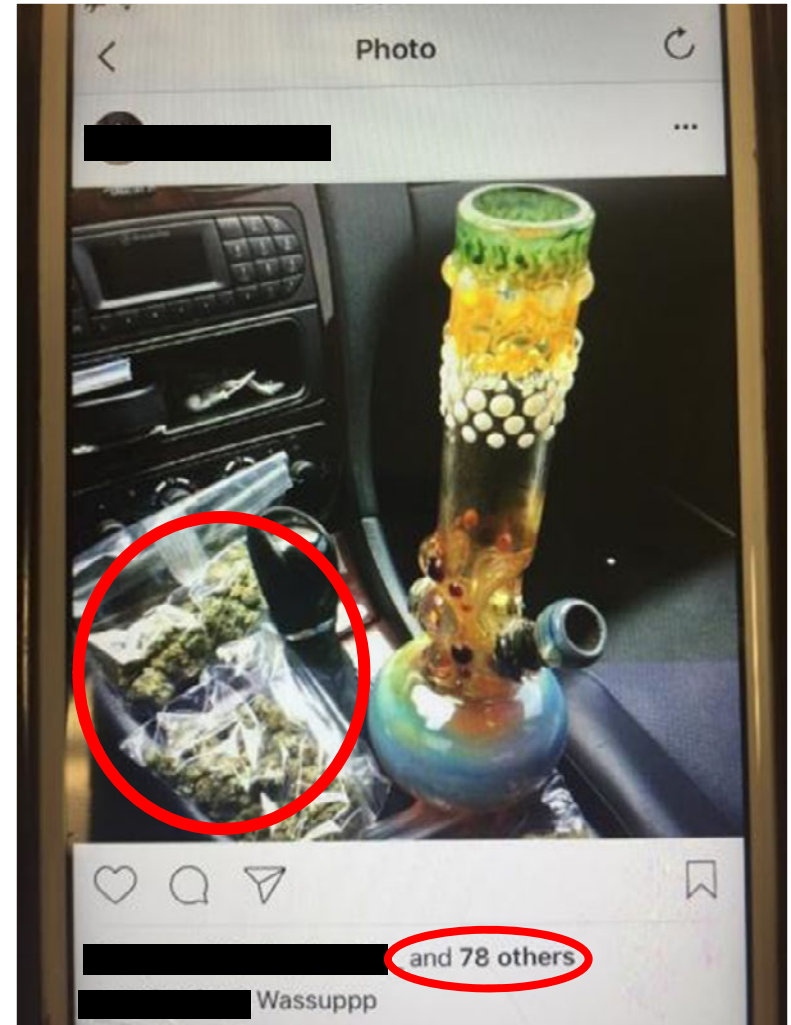
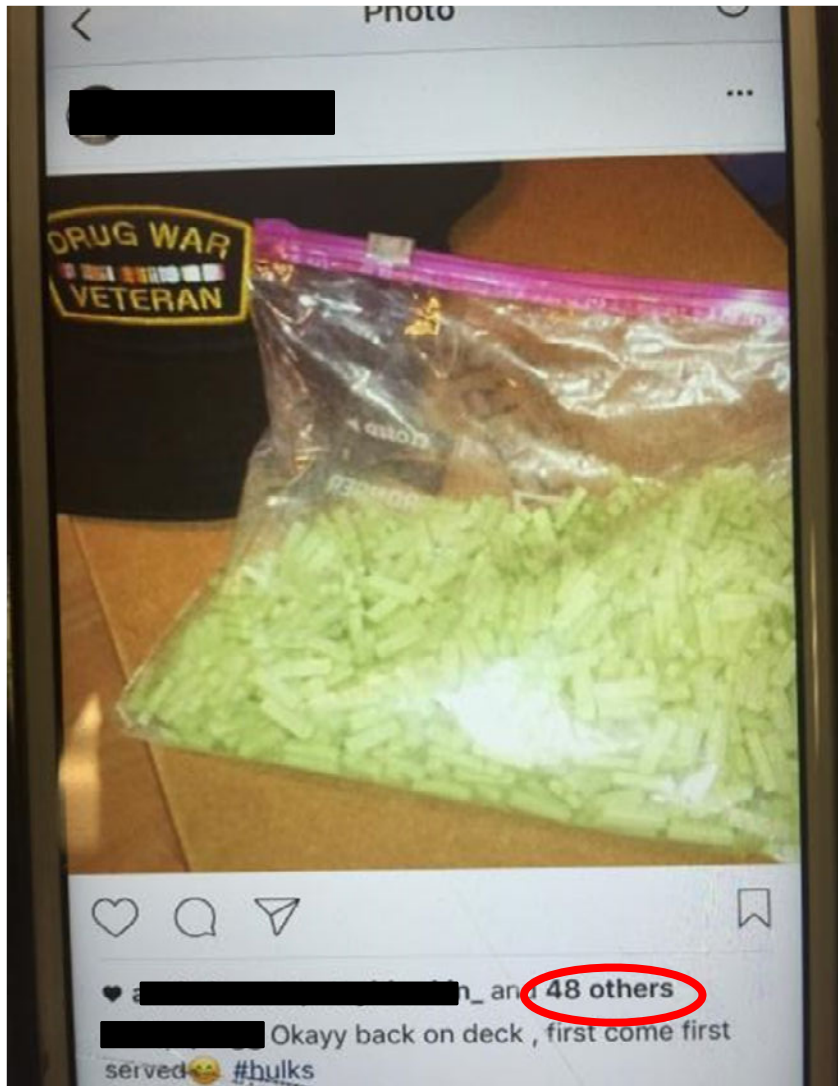
# Top 10 Apps to Know



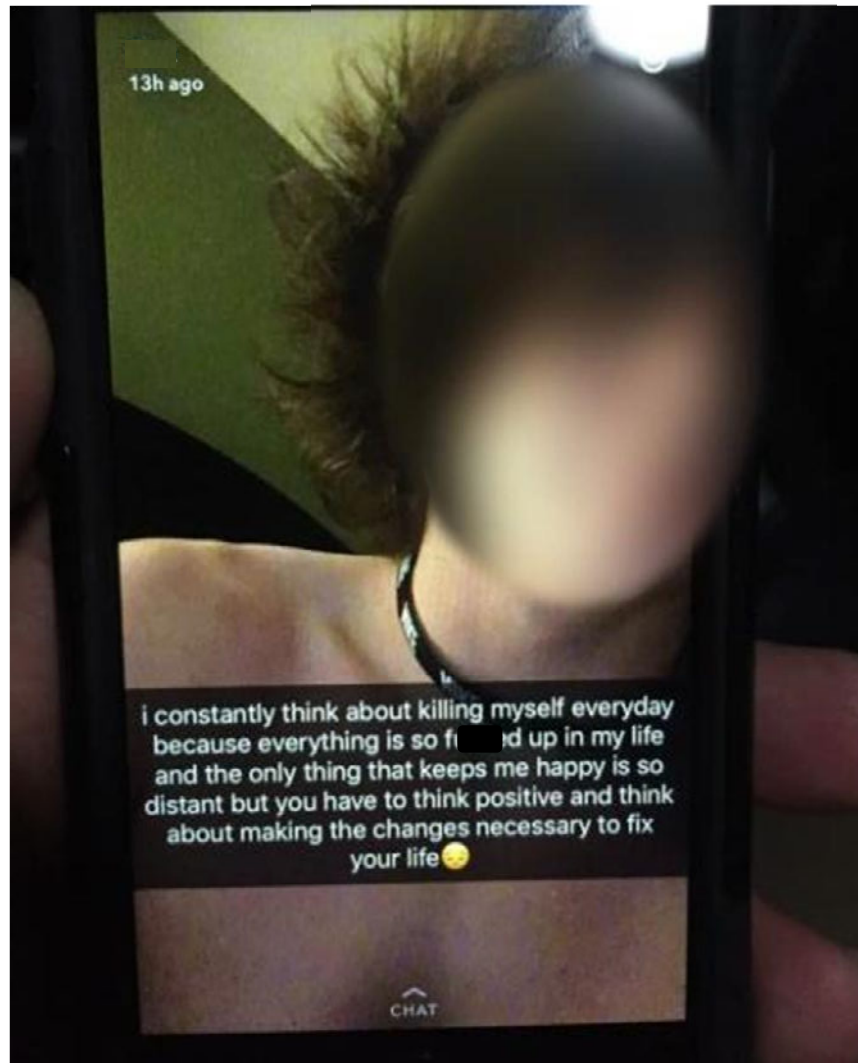
- 1) SnapChat
- 2) Instagram
- 3) Twitter
- 4) House Party
- 5) What's App
- 6) YUBO
- 7) Sarahah
- 8) Omegle
- 9) Vero
- 10) Reddit & Tumblr



# Scale of the Problem



# Adolescent Drug Use Investigations





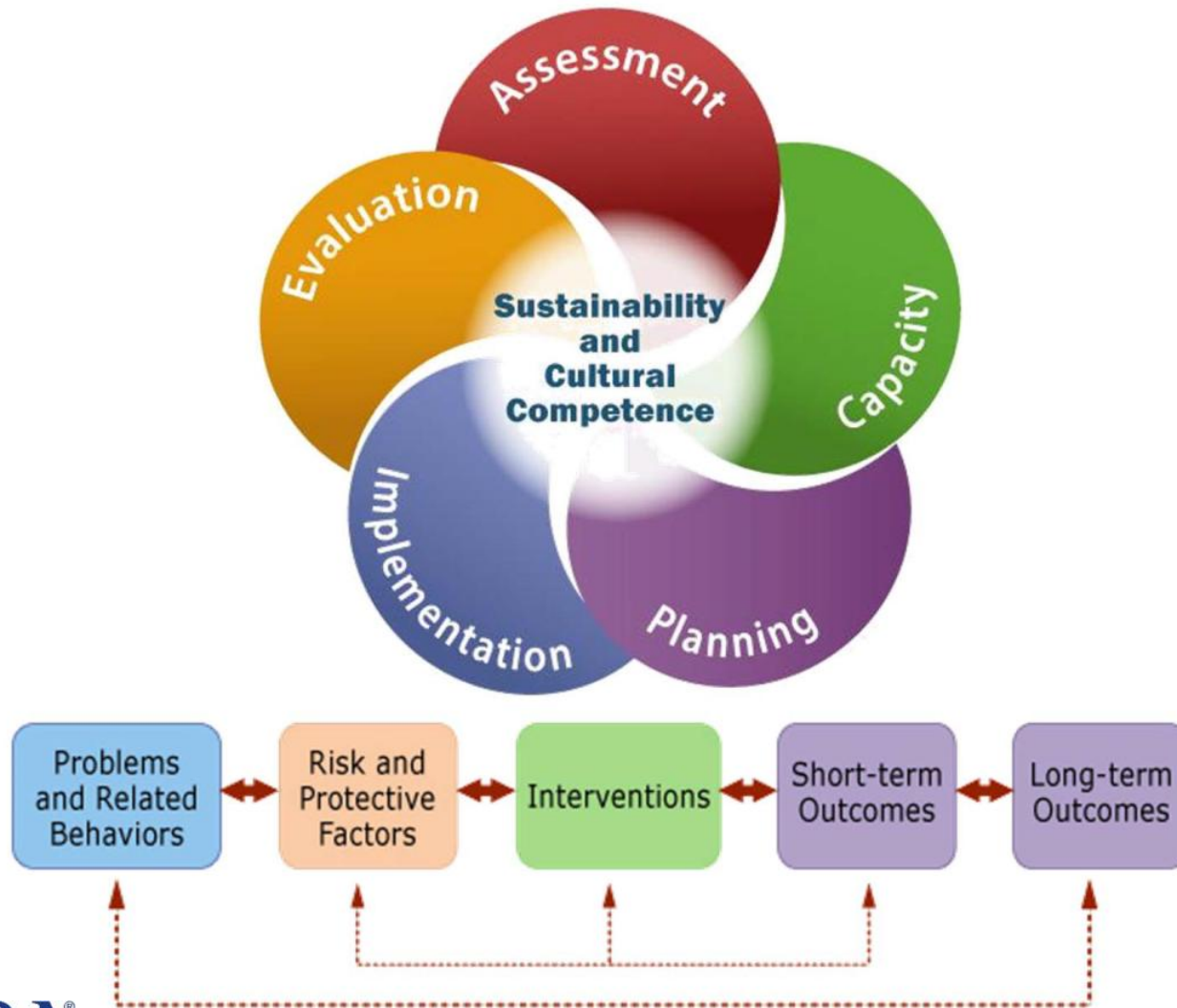
# Local Prevention Teams

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COMMUNITY ANTI-DRUG COALITIONS OF AMERICA  
(CADCA) MODEL



# Strategic Planning Process



# Drug-Free Communities



# COMMUNITY BASED PREVENTION TEAMS

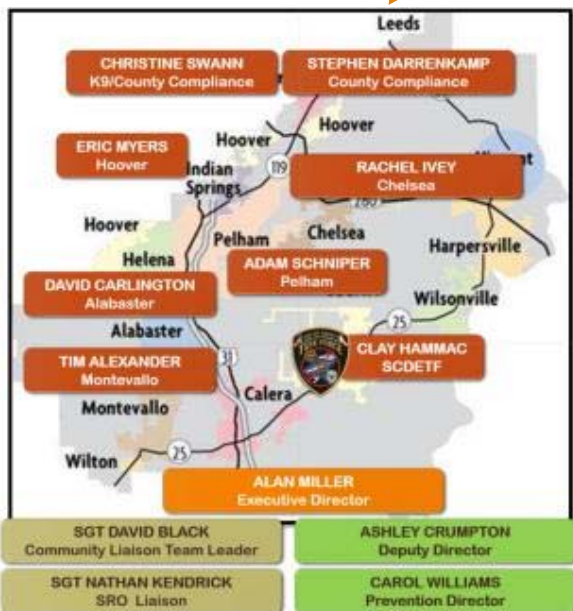


ENFORCEMENT



DRUG COURT & PROBATION

PREVENTION & NOTIFICATION



ALABASTER

CHELSEA

HOOVER

MONTEVALLO

PELHAM

HELENA

CALERA

COLUMBIANA

VINCENT/HARPERSVILLE

COMPACT 2020 PARTNERS





# Current Environment



# Current Environment



# Current Environment



**WHY YOU ARE IN LOVE WITH THE**

**COCO SNUFF**  
INFUSED RAW CACAO SNUFF

**ENDORPHIN RUSH**  
When endorphin's are released it triggers a positive feeling of well being in your body similar to morphine. For example, the feeling after a long workout known as "runners high" where you feel euphoric, positive, and exhilarated.

**SEROTONIN RUSH**  
A sudden rush of serotonin will produce an elevated mood and a state of euphoria similar to the feeling of ecstasy. This is the feeling that will make the music sound better and overall happiness.

**EUPHORIC ENERGY**  
Raw cacao will give you a steady rush of euphoric energy and motivation that is great for party goers to dance the night away without a crash. It is even used by athletes to give them the natural competitive edge.

**CALM FOCUS**  
Raw cacao will give you a sense of calm focus and reduce the chatter and worry in your brain so you are able to accomplish many tasks at once and maximize your time and focus. It is also known to help with anxiety and to reduce stress.

[WWW.LEGALLEANSTORE.COM](http://WWW.LEGALLEANSTORE.COM)

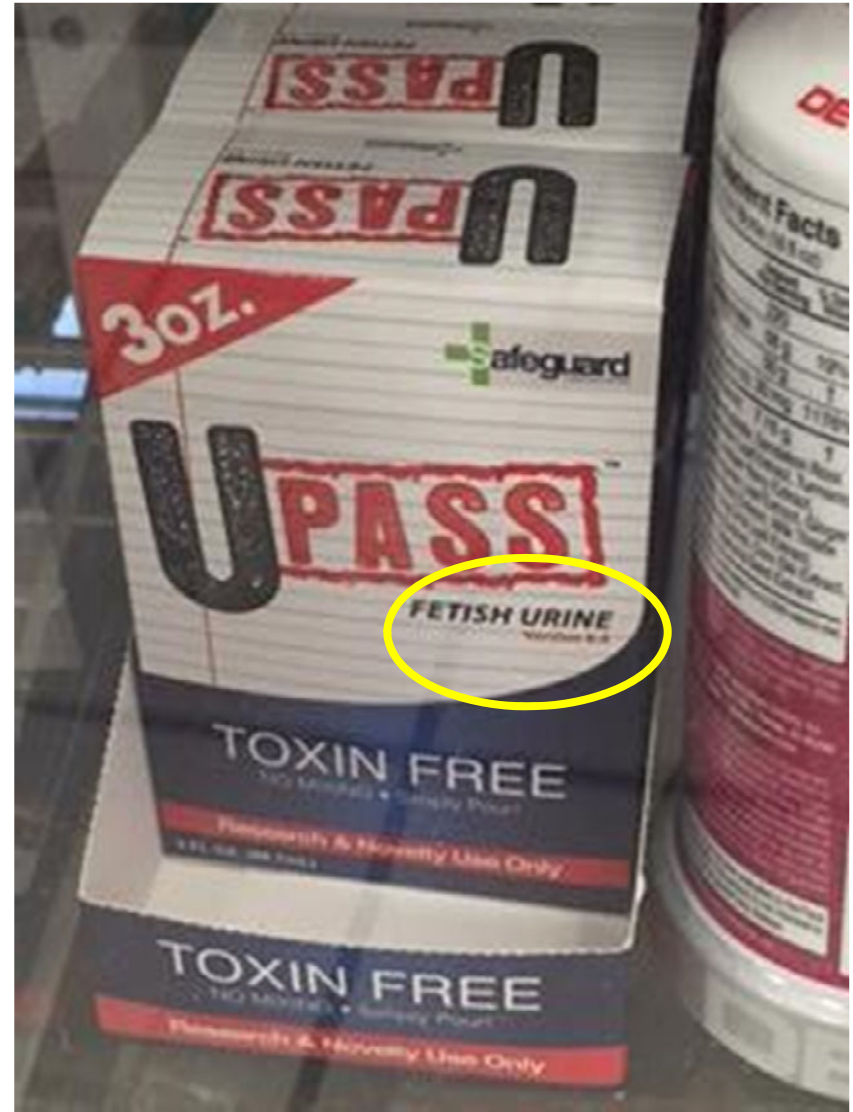
# Current Environment



# Current Environment



# Current Environment



# Current Environment





*“After talking to you 2 weeks ago everything was removed from the store and disposed in an hour. We are not selling it anymore.”*

**From:** Steve [REDACTED]  
**Sent:** Monday, August 28, 2017 2:07 PM  
**To:** Becky [REDACTED]  
**Cc:** Alan Miller <[alan.miller@ShelbyDA.com](mailto:alan.miller@ShelbyDA.com)>  
**Subject:** Re: Information regarding Shell Station selling Synthetic Urine

Thanks [REDACTED]

After taking to you 2 weeks ago everything was removed from the store and disposed in an hour. We are not selling it anymore.

Thanks  
[REDACTED]

Sent from my iPhone



# COMMUNICATION

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# PARTNERING WITH SCHOOLS

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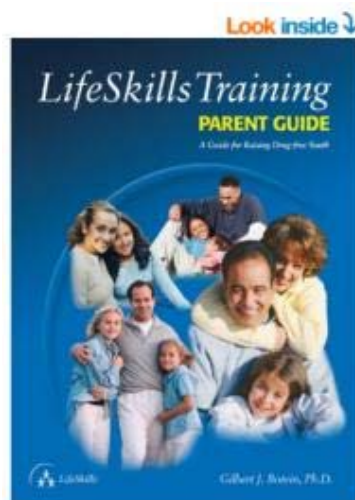
WE ARE WORKING DIRECTLY WITH SCHOOL  
SUPERINTENDENTS TO HAVE AN EVIDENCE-BASED  
PROGRAM OFFERED TO ALL STUDENTS.

# BOTVIN IMPLEMENTATION



## BOTVIN LIFE SKILLS

- All 4 Public School Systems implementing this fall



# Social Media Campaigns

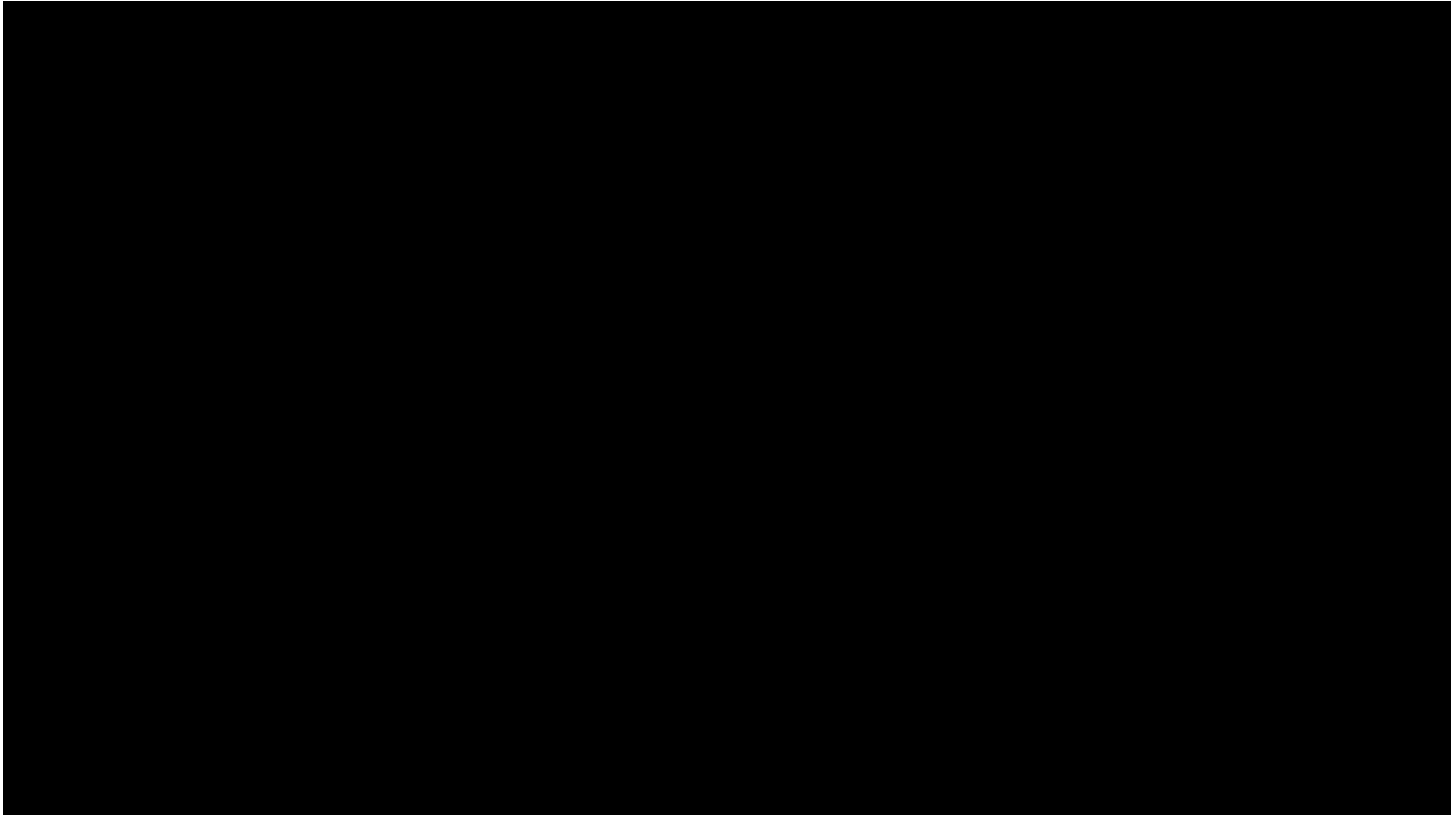


A graphic featuring a clock face with a white dial and a gold-colored rim. The clock is set against a dark blue background with a radial gradient. The numbers 12 and 6 are visible on the dial. The text "PREVENTION" is written in red, uppercase, sans-serif font across the top half of the clock. The text "MINUTE" is written in dark grey, uppercase, sans-serif font across the bottom half of the clock. The hands of the clock are thin and light-colored, with a small orange circle at the center.

**PREVENTION**  
**MINUTE**

# Prevention Minute:

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LARRY PALMER  
CITY OF PELHAM  
CHIEF OF POLICE  
SHELBY COUNTY, ALABAMA





# How we started...



## Community Assessment Working Group Recommendations Action Plans

Pelham Prevention Team  
Working Group Strategy Recommendations

Working Group: Alcohol

Problem Statement: Alcohol use by 6<sup>th</sup>-12<sup>th</sup> grade students in Pelham, Alabama

| Root Causes               | Local Conditions  |
|---------------------------|---|
| Availability/Access       | Social access through home  |
|                           | Social access through friends who have taken alcohol from home                        |
|                           | Social access through college-age friends who provide alcohol to teens                |
|                           | Retail access through stores who sell to minors                                       |
| Parental Attitudes        | Allowing youth to drink at home because it is safe                                    |
|                           | Providing alcohol for special events (football games; Homecoming; after prom parties) |
|                           | Providing alcohol to teens as a "rite of passage"                                     |
| Favorable Youth Attitudes | Perception that alcohol use makes things more fun; Entertaining                       |
|                           | Peer influence  |

Please use the following tables to document at least one recommended strategy for your Problem Statement for each of the 7 Strategies for Community-Level Change. Strategies should target at least one of the above Local Conditions.

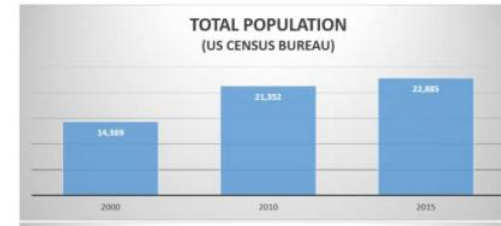


City of Pelham, Alabama

### Community Description

The City of Pelham is located in Shelby County, Alabama with a total land size of 39.2 square miles. Pelham is located approximately 15 miles south of the City of Birmingham. The City of Birmingham is a major metropolitan area in the State of Alabama with a population of over 200,000 people. Pelham is directly accessible by Interstate 65, which is a known drug trafficking corridor through the State of Alabama. US Highway 31 runs through the city and is a main traffic route into Birmingham.

Pelham is a growing city. Pelham has seen a significant increase in population over the past 15 years and, with that, an increase in total housing units. The City of Pelham has also seen shifts in certain areas of its population demographics.



Pelham Prevention Team  
Action Plan

Goal: Reduce youth substance use by 6<sup>th</sup>-12<sup>th</sup> grade students in Pelham, AL

**Objective 1:** Reduce alcohol use by 6<sup>th</sup>-12<sup>th</sup> grade students in Pelham, AL as measured by PRIDE Survey (Baseline: 13.1% of 7<sup>th</sup>, 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> grade students reported past 30-day use of alcohol – 2016-2017 PRIDE Survey)

**Strategy 1:** Provide information

| Activity  | Who is responsible?                                 | By when?  |
|---|---|---|
| Develop logo for Pelham Prevention Team to use on educational materials and social media <ul style="list-style-type: none"> <li>Social media pages for Pelham Prevention Team</li> </ul>  | Pelham Prevention Team                              | 5/31/18<br>5/31/18: Emailed suggestions provided by each Working Group to the full team to vote   |
| Information targeted to parents to include: <ul style="list-style-type: none"> <li>Securing alcohol/limiting access in the home</li> <li>Underage drinking statistics</li> <li>Dangers of underage drinking (rape and sexual assault; Drinking and driving)</li> <li>Legal consequences for parents providing alcohol to minors in their home</li> </ul> Information will be targeted to parents at: <ul style="list-style-type: none"> <li>Compact2020 booth at sporting events manned by volunteers</li> <li>Information with school registration packets</li> <li>Local media (Pelham Reporter, Radio Stations-WDJC, 99.5, 101)</li> <li>Weekly school newsletter</li> </ul> | Pelham Prevention Team, Media Sector, School Sector | Compile Data: 6/1/18<br>5/30/18: Resource being developed in Alabaster that can be used here<br><br>Bi-Monthly Articles and Interviews Starting: 8/1/18<br><br>Schedule Sporting Events (1/Quarter): 2018-2019 School Year<br>5/19/18: Table set-up at Pelham Palooza |



# Pelham Prevention Team



**Thursday, March 8th**      **Thompson High School**  
 5:30 PM - 8:00 PM      100 Warrior Drive, Alabaster, AL 35007

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**Speakers:**  
**Angela Camp**  
 Bradford Health Services  
 National Coordinator of Adolescent &  
 Emerging Adult Marketing

**Alan Miller**  
 Shelby County Chief Assistant District Attorney &  
 Executive Director COMPACT 2020

**Mike Bailey**  
 Parent Testimonial

**OPEN TO ALL ADULTS**



**FEBRUARY 20, 2018 – 10AM TO 2PM**

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**EQUIPPING OUR FAITH COMMUNITY**

Please join COMPACT 2020 and Bradford Health Services to better understand the evil of addiction and how to better serve individuals and families affected by substance abuse.

**FREE TRAINING EVENT**  
REGISTRATION REQUIRED

**LOCATION**  
 First Baptist Church Pelham ANNEX  
 2867 Pelham Parkway  
 Pelham, AL 35124

<https://c2020pastortraining.eventbrite.com>



PHONE: 205-605-1824

EMAIL: [COMPACT2020@SHELBYDA.COM](mailto:COMPACT2020@SHELBYDA.COM)

WEBPAGE: [WWW.COMPACT2020.COM](http://WWW.COMPACT2020.COM)



May 23, 2018

Dear Parents:

This week the final school bell will ring-in summer. Children want to have fun. For some that will mean experimentation with alcohol and drugs. Don't make the mistake of thinking that it is safer if it occurs under your roof.

**Please Know:**

- ⇒ Children are dying of overdose deaths every day.
- ⇒ Children die every day of accidental deaths related to alcohol and drug use.
- ⇒ You are accountable if you host a party or simply allow experimentation under your roof.
- ⇒ The Law . . .

**A violation occurs if:**

- 1) An adult has authorized the party at the residence and is in attendance.
- 2) The adult knows that an underage person possesses or is using an alcoholic beverage or controlled substance.
- 3) The adult fails to take reasonable action to prevent an underage person from possessing or using an alcoholic beverage or controlled substance.

**HAVE A HAPPY AND SAFE SUMMER!**

|   |  |   |   |
|---|--|---|---|
| <b>CHRIS RIGNEY</b><br>Alabama Chief of Police                    | <b>HENRY IRBY, III</b><br>Birmingham Mayor Chief of Police | <b>SEAN LEMLEY</b><br>Cibola Chief of Police          | <b>LAMAR VICK</b><br>Columbus Chief of Police |
|   |  |   |   |
| <b>JILL LEE</b><br>District Attorney of the 18th Judicial Circuit | <b>JIMMY MALCON</b><br>Huntsville Chief of Police          | <b>PET FOLMAR</b><br>Helenus Chief of Police          |   |
|   |  |   |   |
| <b>NICK DERZIS</b><br>Huntsville Chief of Police                  | <b>RON REAVES</b><br>Leeds Chief of Police                 | <b>JEREMY LITTLETON</b><br>Montevallo Chief of Police | <b>LARRY PALMER</b><br>Folham Chief of Police |
|   |  |   |   |
| <b>JOHN SAMANIEGO</b><br>Sheriff of Shelby County                 | <b>DAN RARY</b><br>Vinitus 18th Chief of Police            | <b>JAMES SHUGLEY</b><br>Vinitus Chief of Police       |   |
|   |  |   |   |



# In Process



## OUR PLEDGE PROTECTING OUR CHILDREN

Our nation continues to lose citizens to death by drug overdoses caused by addiction. |

We understand that addiction, also known as substance abuse disorder, is a disease and that the use of mind altering substances by people between the ages of 12 and 21 can greatly increase the risk of developing a substance abuse disorder later in life.

Products that may have mind altering qualities or that are packaged in such a way as to promote, glamorize, or otherwise downplay the dangers inherent in the use of mind altering substances should not be placed in locations that can be easily seen by minors or displayed in ways that are appealing to them.

In light of this knowledge, we hereby PLEDGE to remove any and all products that advertise mind altering qualities, as well as any product known or suspected by law enforcement officers to be used to deliver mind altering substance into the human body, and also products that may be used to attempt to mask the use of mind altering substances by frustrating urinalysis or other substance use testing procedures away from the point of purchase. These products, if sold at all, will be placed behind the counter, and not otherwise prominently displayed.

We are not just merchants. We are members of this our great community, and we pledge to work with parents, teachers, law enforcement officers, and public officials to keep the CHILDREN of our great community safe.

|                    |           |      |
|--------------------|-----------|------|
| Store Name         |           |      |
| Store Address      |           |      |
| Store Phone#       |           |      |
| Email Address      |           |      |
| Owner Name (Print) | Signature | Date |

## Educando a los Padres

**Jueves 26 de Julio 2018**      **Old Thompson High School**  
 6:00 pm-9:00 pm      100 Warrior Dr. Alabaster, AL 35007

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**El Oficial Isaac Cruz , Pelham Police Department**

Compact 2020 y Bradford Introducción  
 Criando a Nuestros Hijos con Propósito  
 Efectos del Alcohol y Drogas en el Cerebro de los Adolescentes

**Consejero de Salud Mental Wesley Goodenough**

Habrán Premios      Salud Mental      Habrán Premios

**Tenderemos un Panel de Discusión**

**¡Todas las familias son bienvenidas!**

### Pelham Prevention Team Action Plan

Use by 6<sup>th</sup>-12<sup>th</sup> grade students in Pelham, AL

Use by 6<sup>th</sup>-12<sup>th</sup> grade students in Pelham, AL as measured by PRIDE Survey 0<sup>th</sup> and 11<sup>th</sup> grade students reported past 30-day use of alcohol – 2016-2017 PRIDE

| Activity  | Who is responsible?                                 | By when?   |
|---|---|--|
| Access in the home<br>Drinking (rape and sexual assault; Drinking and parents providing alcohol to minors in their  | Pelham Prevention Team, Media Sector, School Sector | Compile Data: 6/1/18<br><br>Bi-Monthly Articles and Interviews Starting: 8/1/18<br><br>Schedule Sports Events (1 Quarter): 2018-2019 School Year |
| Sorting events manned by volunteers<br>Registration packets<br>Porter, Radio Stations-WDJC, 99.5, 101   | Parent Sector, Recovery Sector, School Sector,      | 8/31/18  |
| Information targeted to youth through a Social Media Campaign: "Did you know?"- "What will the future be?" <ul style="list-style-type: none"> <li>Utilize high school clubs and church youth groups social media accounts to share messaging</li> </ul> | Religious Sector, School Sector, Youth Sector       | Recruit Youth Volunteers: 9/28/18<br><br>Develop Messaging: 1/31/19<br><br>Share on Social Media: 2/1/19- 8/1/19                                 |



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WEBPAGE: [WWW.COMPACT2020.COM](http://WWW.COMPACT2020.COM)

