

Alabama City/County Management Association

2016 ACCMA Winter Conference
January 27-29, 2016
Auburn, Alabama



ICMA

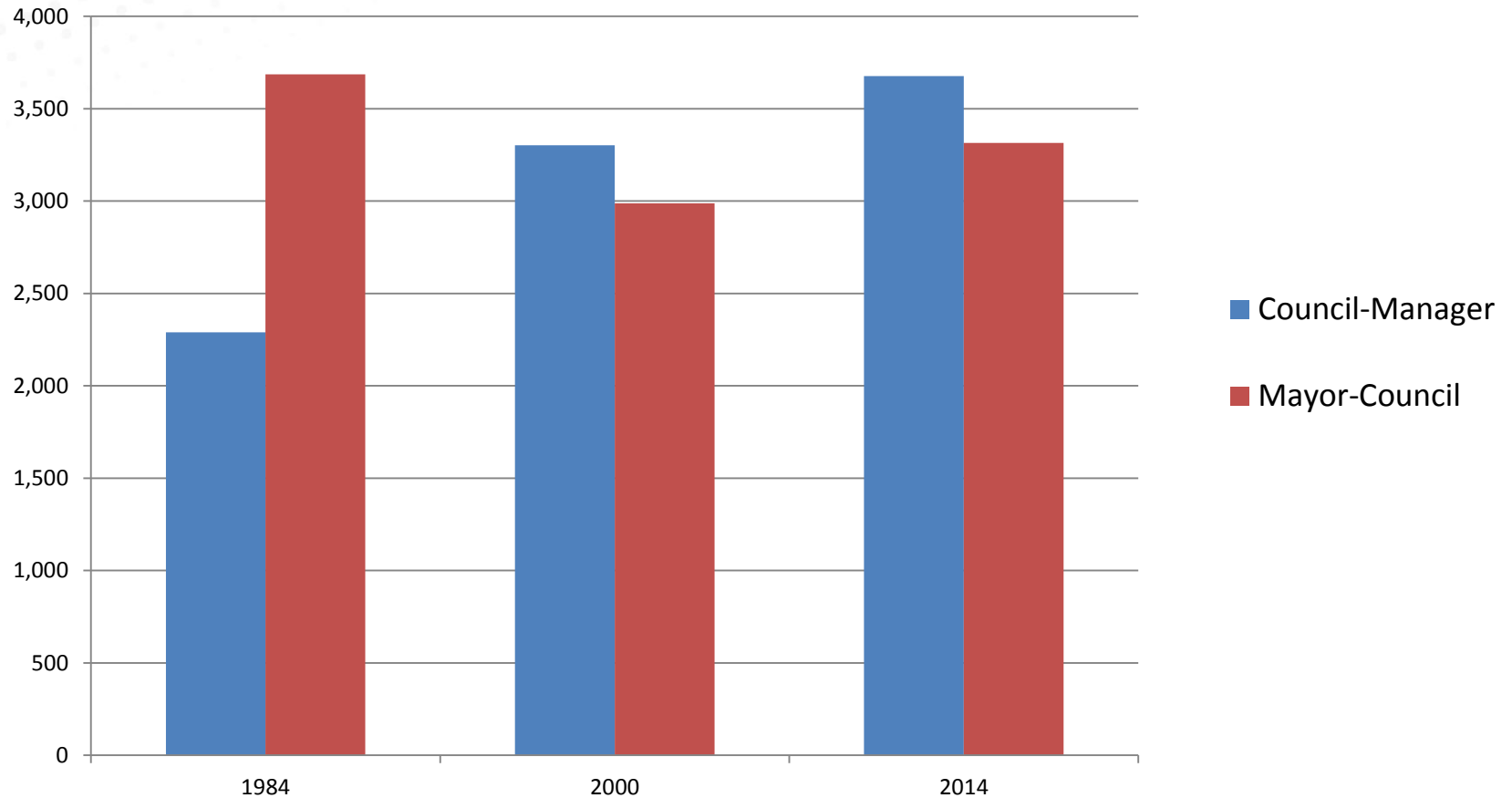


KEY ISSUES IN 2015-2016



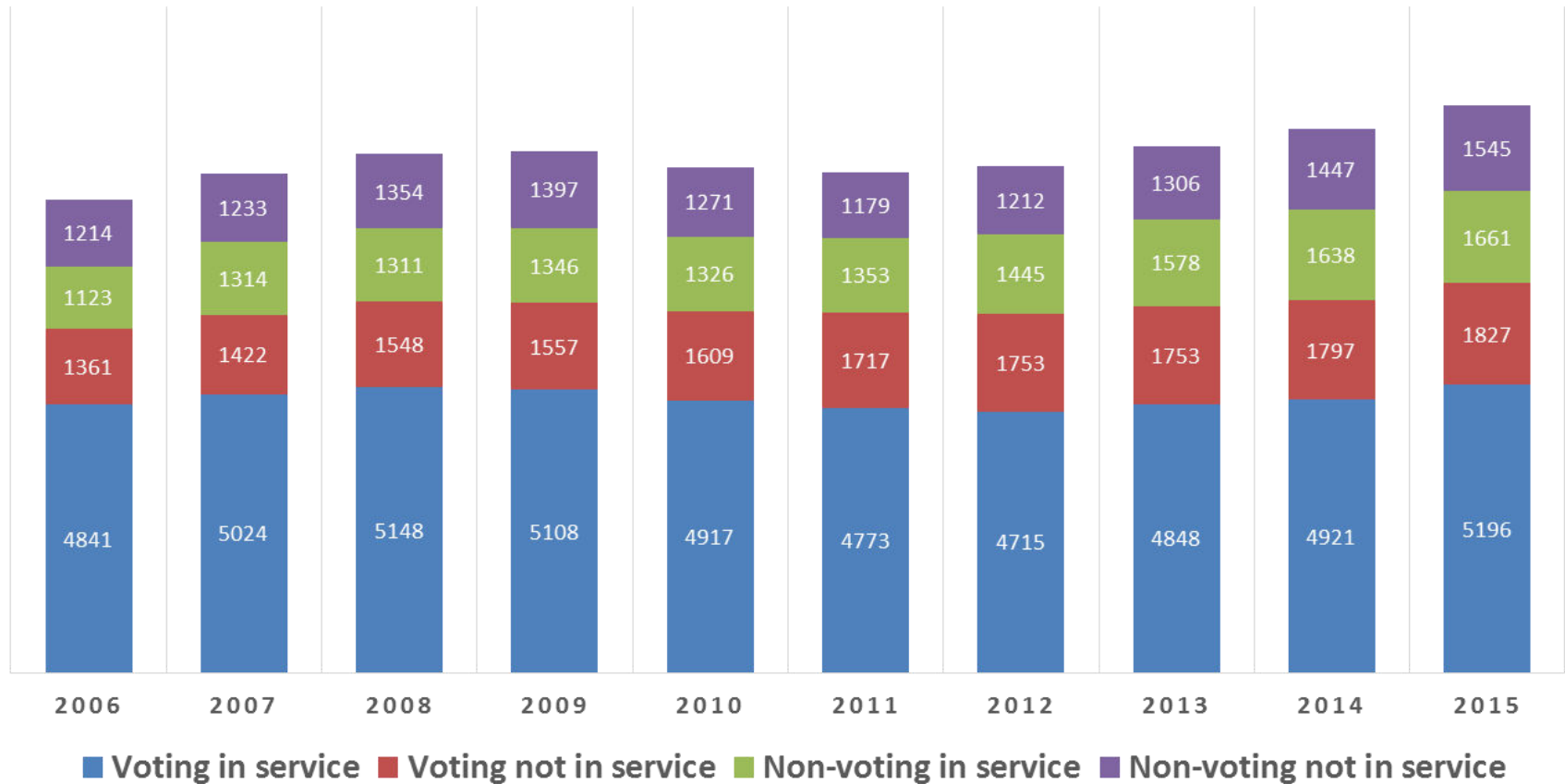


The profession is growing ...



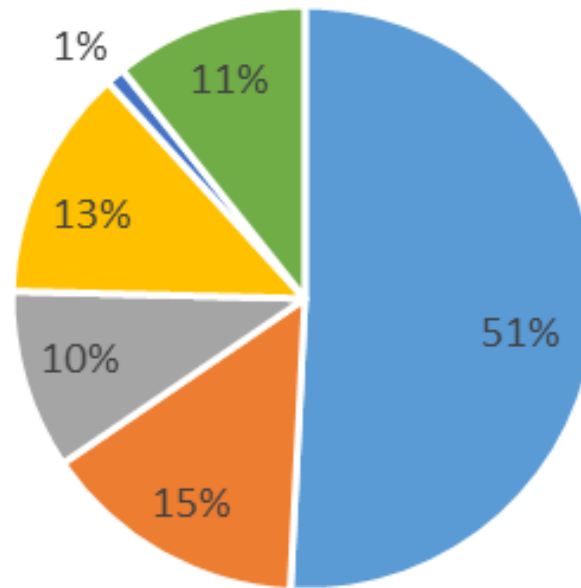


10,000+ Members





Who are our members?



- Local government Full
- Local government Affiliate
- Students & Interns
- Life & Retired
- Professors
- Other non-local government



ICMA Student Chapters

Goals:

- Introduce and integrate students into local government management
- Familiarize students with ICMA members, resources, and the Code of Ethics.
- Establish connections between ICMA, schools, students, state associations, and managers.



What can you do?

Start a student chapter!

- No fees: costs are now underwritten by ICMA-RC
- Become the student chapter's management advisor
- Teach a course
- Invite student groups to facilities tours, site or training demonstrations
- Help fund student professional development (memberships, conference scholarships)



Recruiting Emerging Leaders

Share the benefits of belonging to ICMA with your department directors and emerging talent:

- Department Directors: New flat dues rate of \$200 for affiliate members
- Emerging Leaders: Tiered rate of \$150/year 1, \$175/year 2, and capped at \$200



ICMA's National Coaching Program

- ICMA-RC is underwriting the national coaching program.
- Building on the success of Cal-ICMA to launch the national program.
- Critical for providing support to emerging leaders and building diversity in the profession.
- Utilizing Cal-ICMA's director of coaching to make this happen.



ICMA's National Coaching Program

- 22 state associations have elected to receive one-on-one support for program development, advice on in-state programming, and more for a nominal fee \$1,000.



ICMA Code of Ethics

- Adopt the revised Code
- Join the dialogue on integrity and trust in Tenet 3
- What's on your wall?





ICMA Resources

- Model Employment Agreement
- First Time Administrators' Handbook
- Recruitment Guidelines
- Municipal Bonds and Infrastructure Development – Past, Present, and Future
- Leadership in Local Government eBook Series

Search the ICMA Knowledge Network for additional resources: [ICMA.org/KN](https://www.icma.org/KN)



Update on Strategic Planning Task Force

December 2015

- Task Force and ICMA Executive Board joint meeting
 - Consensus on environmental scan



Environmental Scan – Major Driving Forces

Local Government:

- Environment
- Social Integration
- Technology
- Cost of Service Delivery
Demographics
- Public DisTrust
Globalization/Global
Trends

The Profession:

- New Leadership Skills
- Public Disconnect
- Expectation for Increased
Diversity
- Filling the Pipeline
- International Perspective



Strategic Planning Task Force – What's Next?

December 2015 – May 2016:

- Develop strategies for ICMA
- Member engagement (Regional Summits, State Associations, Surveys)

May 2016: Meeting in San Antonio, Texas

- Consensus on ICMA's Vision, Mission, Core Beliefs
- Refine strategies

December 2016:

- Final Strategic Plan approved by ICMA Board



Executive Director Recruitment

- GovHR is leading the search process
- Job profile completed with input from members, affiliate groups, and key stakeholders
- Applications due March 4, 2016
- Goal is to introduce the new Executive Director at the 2016 ICMA Conference



Reminders in the Region

Southeast Regional Summit

March 31 – April 1, in Savannah, Georgia

NEW!! Thursday 10:00 to Noon followed by lunch

“You Have What It Takes To Be a Resilient Leader” Panel session hosted by Women Leading Government



Questions?





ICMA

Leaders at the Core of Better Communities